



Latest LEDCO Announcements



Mint Innovation Selects Longview for Processing Facility

Mint Innovation recently announced its expansion into the US with the establishment of its first facility in Longview, Texas. This landmark development will provide an onshore solution for e-waste processing in the US, enabling the recovery of critical metals while minimizing hazardous waste sent to landfills or exported.

Read Full Story



Custom Breaks Ground on New Multimodal Distribution Facility

The nearly \$75-mil investment will consist of buildings and warehouse facilities with a capacity for over 600 railcars, staging for 100 trucks and the ability to transload more than 2,500 railcars annually.

This new facility will make a significant impact on South Longview as it offers rail and trucking access for goods moving around locally and nationally to, from and through Longview.

Read Full Story

Legacy Industry Spotlight



*Photo courtesy of East Texas Council of Governments

Addressing Workforce Gaps Through Collaboration

In March of 2022, the Longview Economic Development Corporation (LEDCO), in partnership with the Texas Association of Community Colleges (TACC), convened a

panel discussion to tackle a pressing issue: the shortage of skilled workers in advanced manufacturing and industrial maintenance.

The panel's findings highlighted a critical need for more focused training to address skill gaps in advanced manufacturing, to which Kilgore College swiftly responded. By April 2022, under the leadership of Dr. Brenda Kays, KC formed an Industry Council comprising manufacturers from Longview, Kilgore, Henderson, and Gilmer. The council worked to pinpoint the skills needed by employers and designed a tailored training course.

From Continuing Education to Degree Programs

In October 2022, Kilgore College launched its first course in Advanced Manufacturing and Industrial Technology as a continuing education offering. Meanwhile, the college pursued formal approval from the Texas Higher Education Coordinating Board (THECB) for a two-year degree. Approval came in April 2023, establishing both a two-year degree and a one-year certification in the field. In 2024, further validation arrived with approval from the Texas Education Agency (TEA) for a Regionally Approved Career Technology Education (CTE) pathway, enabling high school students to seamlessly transition into the degree program.

High Demand Jobs Training Grant Boosts Efforts

Kilgore College's efforts received a significant boost through the High Demand Jobs Training (HDJT) Grant program. Funded by the Workforce Innovation and Opportunity Act (WIOA) and local sales taxes, the grant is designed to address skill gaps in high-demand occupations. Collaborating with the Longview, Kilgore, Marshall, White Oak, and Gladewater Economic Development Corporations (EDCs), KC identified millwrights as a key need in the East Texas region.

Pooling resources totaling \$71,706, the EDCs partnered with Kilgore College to purchase state-of-the-art equipment for the college's Automation Training Lab. The lab will train dual-credit high school students, adult learners, and current workers seeking advanced certifications.

Industry Support Paves the Way

Local East Texas employers, including AAON Coil, CAM Industrial Solutions, Eastman Chemical, Komatsu, and others, have voiced strong support for the program. These companies are represented on the Kilgore College Advanced Manufacturing and Industrial Technology Advisory Committee, ensuring that the curriculum aligns with industry needs.

Impact on the Community

Kilgore College remains a cornerstone of workforce development in East Texas. By aligning its programs with local industry needs, KC is not only equipping students with relevant skills but also strengthening the region's economy.

"The positive impact of Killgore College on our community cannot be overstated. This grant will enhance KC's offerings and ensure our region remains competitive in the advanced manufacturing and industrieal maintenance sectors." - Timothy

Smith, Director of Business Retention and Expansion, LEDCO

As Kilgore College continues to innovate and expand its programs, it stands as a model for effective collaboration between education and industry, fostering a brighter economic future for East Texas.

Read the full story by the Longview News Journal

Reinvesting and Reviving



East Texas Regional Airport Runways Undergo \$18.3 mil Upgrade

Through funds provided by the Federal Aviation Administration and Gregg County, GGG's iconic 10,000ft runway is being rehabilitated for the first time in nearly 20 years.

Read Full Story



City of Longview invests \$4.5 mil in South Longview Streets/Sidewalks

The Mobberly Ave project will improve the sidewalk and street edge with a separated space for bicyclists, enhance multi-modal safety by reducing the number of travel lanes, and provide a safer pedestrian experience with enhanced sidewalks throughout the corridor.

Read Full Project Description

Featured Properties



1001 Fisher Rd Longview, TX 75604

Property Highlights

- 188,278 SF
- 38.95 acres
- Located 11 mi from I-20
- Private offices, conference rooms and locker rooms
- Manufacturing space with ceiling heights up to 35 ft

Additional Property Info



322 E Hawkins Pkwy Longview, TX 75605

Property Highlights

- 5,188 SF
- 148 SF walk-in freezer, 295 SF walk-in cooler
- Traffic count over 15,540 VPD
- Drive Thru with escape lane
- Approx. 5,000 SF pad site in rear

Contact Annissa Johnston



30 FRJ Dr Longview, TX 75602

Property Highlights

- 5-23.96 acres available
- One block off US Hwy 80
- Fenced land
- 60-70% cleared w/ good topography

Additional Property Info



3540 McCann Rd Longview, TX 75605

Property Highlights

- Located within Longview Mall
- Suite 3500
- 29,570 SF retail for lease
- Interior mall entrance and exterior door to parking lot

Additional Property Info

Keep up with the Team

Where We've Been

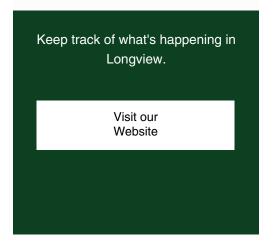
- TBIC Annual Meeting FDI
- Retail Live Retail Recruitment
- NAFTZ NOLA FDI
- Team Texas Canada Road Show Industry Recruitment
- ACT Summit Workforce Development
- Women in Economic Development
 Professional Development
- OU EDI Professional Development
- TEDC Annual Conference Professional
 Development
- Team Texas Mexico Road Show Industry Recruitment
- Economix Industry Recruitment
- ICSC Red River Retail Recruitment
- PNAA Seattle Industry Recruitment

Upcoming

- Team Texas Select USA Mexico City
- TEDC Winter Conference
- IWA Nuremburg
- TBIC Hanover Messe
- Team Texas MRO









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