

The LEDCO Legacy

A Bi-Annual Newsletter



Latest LEDCO Announcements



Bar-K Business Park

In February, the LEDCO Board of Directors voted to approve the acquisition of 1,165 acres to form the new Bar-K Business Park with plans to use the property for future industry recruitment and development.

[Read Full Story](#)

iClass Pro Expansion

Longview's iClass Pro, who was



recognized on the Inc. 5000 list in 2024, is expanding at an exciting pace. Not only have the number of employees grown exponentially, but the company is nearing completion on the expansion of its headquarter facilities located in LEDCO's North Business Park.

[Read About iClass Pro's Growth Here](#)



Christus Cancer Center

CHRISTUS Health broke ground on a new, \$36 million state-of-the-art cancer center in Longview, a 35,000 square-foot facility that will provide full-service cancer care for the region.

[Read Full Story](#)

Legacy Industry Spotlight



Modine Retention/Expansion Performance Agreement Ensures Existing Jobs Remain in Longview

The Longview Economic Development Corporation (LEDCO) Board of Directors in January approved a retention and expansion plan for Modine (NYSE: MOD), ensuring the existing full-time jobs remain in Longview and encouraging new investment from the company.

Modine, a global thermal management company headquartered in Wisconsin, acquired locally-owned Napps Technology in July of 2023 and continues to manufacture Napps' modular heat pump chillers. Over the past year, the company began to consider expanding operations outside of Longview. LEDCO's emphasis on business retention and legacy industry led to the discovery of Modine's need to expand and possible relocation of existing operations to another state.

LEDCO worked closely with the Modine team to guarantee that they could maintain their presence in Longview and grow their existing footprint here. Because of LEDCO's initiative, the company has committed to a five-year capital expansion plan that includes the retention of 30 existing jobs and the creation of 22 additional jobs at its Longview operations.

"We appreciate the great support we've received in Longview over the years and are excited to be expanding our operations here." - Sam Neale, Vice President and General Manager, Modine

"Our economic success in Longview relies heavily on existing industry. I am grateful to Modine for working with us to not only create new jobs, but to protect the crucial existing jobs held by our citizens. LEDCO will always do anything we can to ensure that the businesses in our backyard are in the position they need to be in to thrive."
Wayne Mansfield, LEDCO CEO/President

Reinvesting and Reviving



Upgrades Underway After Passing of LISD's 2024 Bond Proposition

Citizens are seeing the first signs of Longview Independent School District's 2024 \$456.2 mil Bond Proposition with the installation of steel fencing along the perimeter of Longview High School. Additional planned bond projects include repairs to aging buildings, improvements for the Career and Technical Education center, construction of a new multipurpose student facility, and more.

[Read Full Proposition Here](#)



City of Longview/Gregg County Continue to Prioritize Downtown

A portion of Downtown Longview received an exciting facelift this May with the professional design and installation of bistro lighting along parts of Tyler

Street. Additionally, Gregg County has made significant progress on its \$23.7 mil Parking Facility in downtown Longview, which is slated to be complete in October. With 97 businesses currently in operation within Downtown Longview's One Hundred Acres of Heritage, the continued focus on redevelopment is a key component to Longview's thriving downtown business climate.

[Read About the Parking Garage Progress Here](#)

Featured Properties



**Loop 281 & Jaycee Dr
Longview, TX 75601**

Property Highlights

- 19.98 acres
- Industrial Zoning
- 1 mi from Hwy 31, 5 mi from I-20

[Additional Property Info](#)



**901 Fisher Rd
Longview, TX 75604**

Property Highlights

- 300,100 SF on 46.7 acres
- light industrial
- Warehouse/manufacturing space
- 33' ceiling, .5 ton crane, 14 dock doors and 8 grade level
- 1 block from US Hwy 80, 11 mi from I-20

[Additional Property Info](#)



**Longview Towne Crossing
Longview, TX 75605**

3521 North 4th St
Longview, TX 75605

Property Highlights

- New retail center under construction
- End caps available
- High traffic counts
- 1,200-6,500 sq ft available

[Contact Annissa Johnston](#)

Property Highlights

- 1,200, 1,496, and 3,918 SF Suites available
- 150,776 SF Target & Kohl's anchored center
- One second-gen restaurant & two small retail spaces available

[Contact Annissa Johnston](#)

Keep up with the Team

Where We've Been

- Select USA Mexico Industry Recruitment
- IWA Nuremburg Industry Recruitment
- NAFTAZ NOLA FDI
- TEDC Winter Conference Professional Development
- CDI Professional Development
- East Texas Chamber Legislative Trip Community Development
- TBIC Road Show Industry Recruitment
- Team Texas MRO Industry Recruitment
- GIS Conference Professional Development
- OU EDI Professional Development
- NAWDP Annual Conference Workforce Development
- Select USA Industry Recruitment
- ICSC Las Vegas Retail Recruitment
- BREI Annual Conference Workforce Development
- Team Texas Boston Road Show Industry Recruitment
- TEDC Mid Year Conference Professional Development



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Longview.

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Upcoming

- ACT WRC Nashville
- Retail Live

- Team Texas Chicago Road Show
- TBIC Annual Conference
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Contact Us
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