

# Cultivate a Legacy in Longview



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 **LONGVIEW**  
ECONOMIC DEVELOPMENT CORPORATION



# Longview, Texas

Longview, TX, the seat of Gregg County, is conveniently located on Interstate 20, and is two hours east of Dallas, TX and one hour west of Shreveport, LA.

Longview is surrounded by 13 counties, making the retail trade area population over 400,000. Countless sporting events and regional tournaments contribute to the city's thriving retail and restaurant scene.



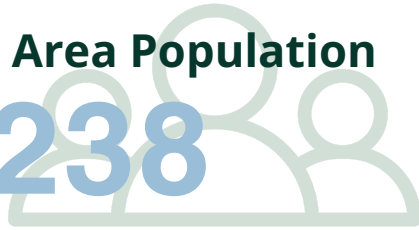
With a wide variety of shopping, from local specialty stores to national retailers, Longview is a retail hub for the East Texas area.

Longview has a multitude of shopping centers with retail/restaurant spaces available, along with many exciting redevelopment opportunities. The pro-business climate ensures that projects are streamlined and completed in an efficient manner. With everything Longview has to offer, it is the perfect place to locate your business.

# Community Profile

## Retail Trade Area Population

410,238



## Educational Attainment

Graduate or Professional	7.46%
Bachelor's Degree	14.95%
Associate's Degree	8.09%
Some College, No Degree	27.60%
High School Graduate	28.53%
Some High School, No Degree	6.83%
Less Than 9th Grade	6.54%



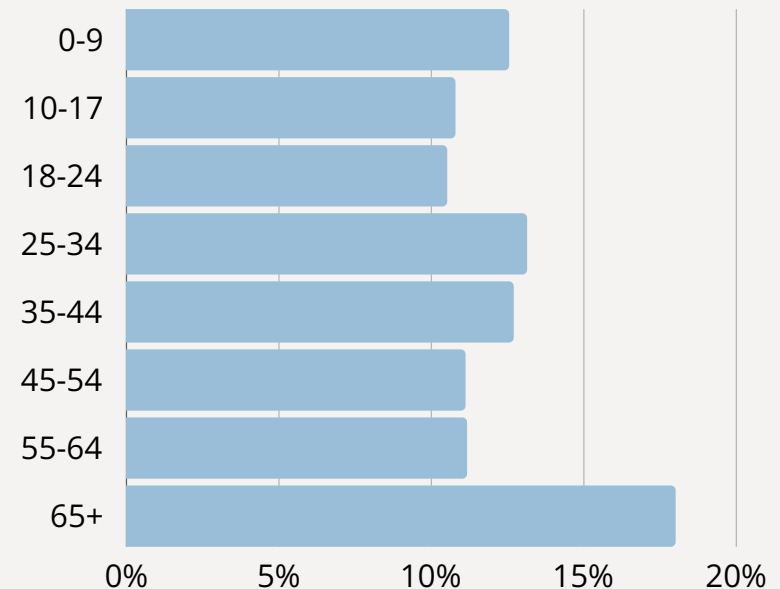
## Household Income

Average HH	\$78,354
Median HH	\$58,080
Per Capita	\$31,860



## Age Distribution

The median age of Longview is 37.31 and the average age is 39.20.





# 2023 Demand in Longview

Total Retail Trade

**\$3,590,843,832**

Food Service & Drinking Places

**\$513,813,034**

Health and Personal Care Stores

**\$93,354,568**

Clothing & Accessory Stores

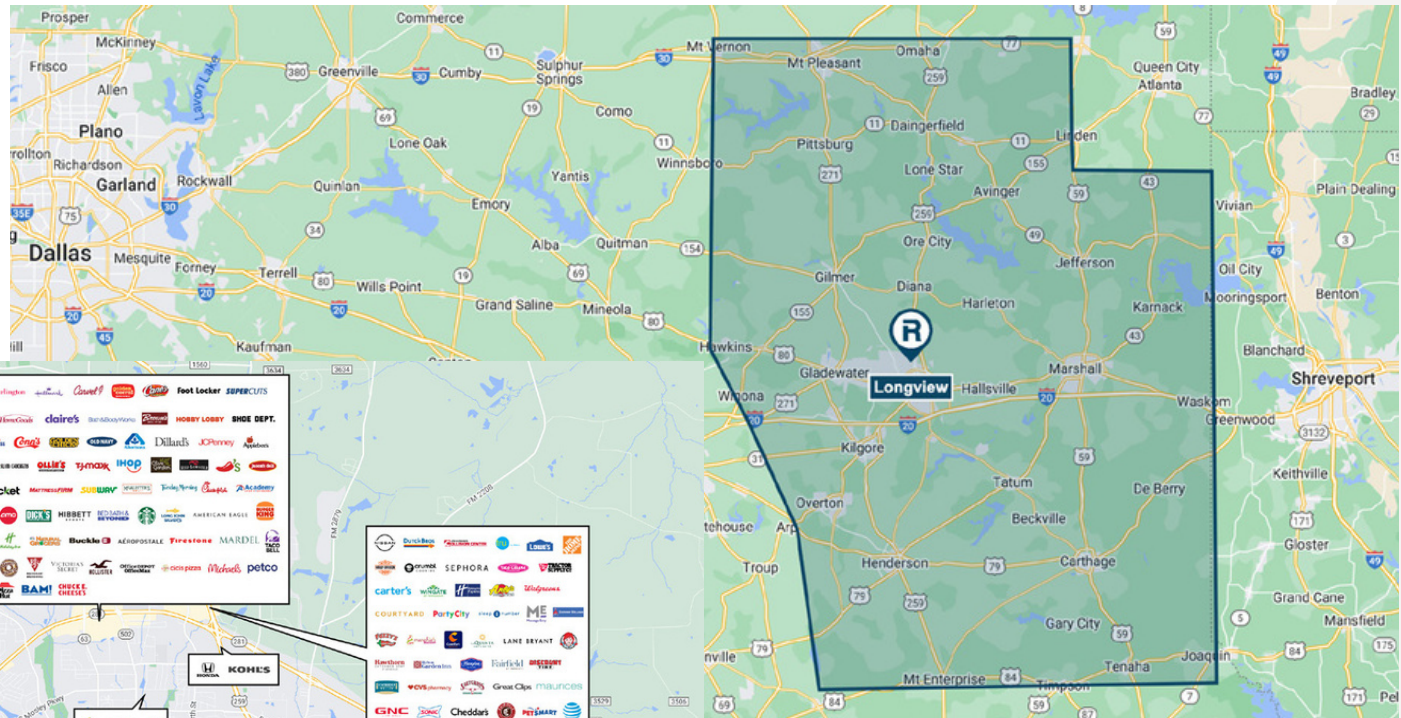
**\$102,413,231**

Sporting Goods Services

**\$27,904,371**





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# Work With Us

The Longview Economic Development Corporation's staff is here to facilitate the decision-making process for retailers, real estate brokers/developers and other commercial operations by:

- Providing data to retailers, brokers and developers
- Identifying available sites and spaces for retail development
- Building relationships with local and national real estate brokers, retailers and developers
- Facilitating the regulatory process for developers
- Identifying retail supply leakages in trade areas
- Recruiting targeted retailers and retail developers to Longview





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