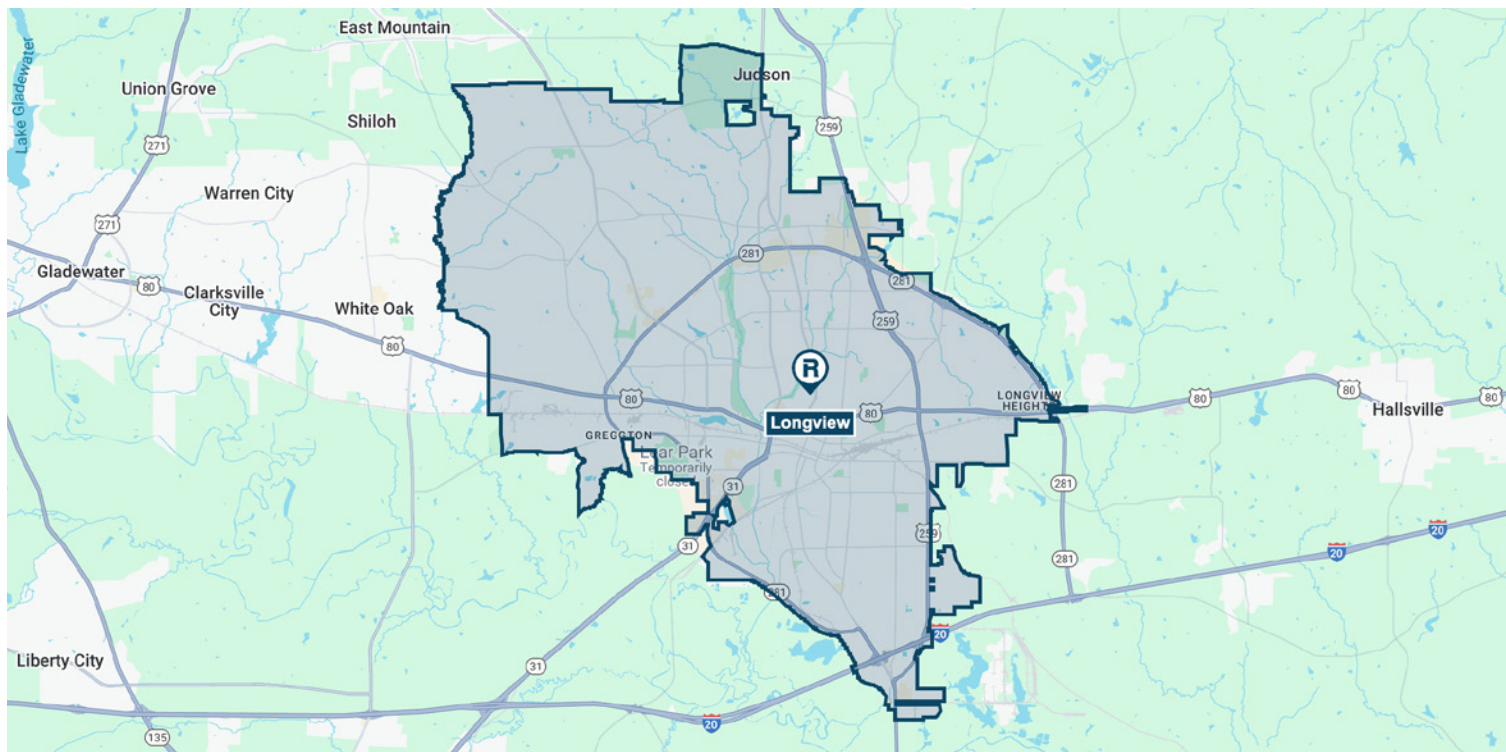


Community • Retail Market Profile

Longview, Texas



Population

2020	81,638
2025	84,592
2030	88,051

Educational Attainment (%)

Graduate or Professional Degree	8.41%
Bachelors Degree	14.99%
Associate Degree	8.92%
Some College	26.07%
High School Graduate (GED)	28.78%
Some High School, No Degree	7.26%
Less than 9th Grade	5.58%

Income

Average HH	\$83,479
Median HH	\$62,364
Per Capita	\$33,937

The information contained herein was obtained from sources believed to be reliable, however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof.

The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.

Age

0 - 9 Years	13.42%
10 - 17 Years	11.25%
18 - 24 Years	10.54%
25 - 34 Years	13.73%
35 - 44 Years	12.80%
45 - 54 Years	10.97%
55 - 64 Years	10.67%
65 and Older	16.61%
Median Age	35.79
Average Age	38.10

Race Distribution (%)

White	52.37%
Black/African American	23.62%
American Indian/Alaskan	0.66%
Asian	1.60%
Native Hawaiian/Islander	0.07%
Other Race	11.18%
Two or More Races	10.51%
Hispanic	22.79%



Annissa Johnston

Longview Economic Development Corporation
Director of Business Development

400 North Second Street
Longview, Texas 75601

Phone 903.753.7878
Annissa@LongviewUSA.com
www.LongviewUSA.com

Aaron Farmer

The Retail Coach, LLC
President

Office 662.844.2155
Cell 662.231.0608
AFarmer@TheRetailCoach.com
www.TheRetailCoach.com



Community • Retail Market Profile

Longview, Texas

