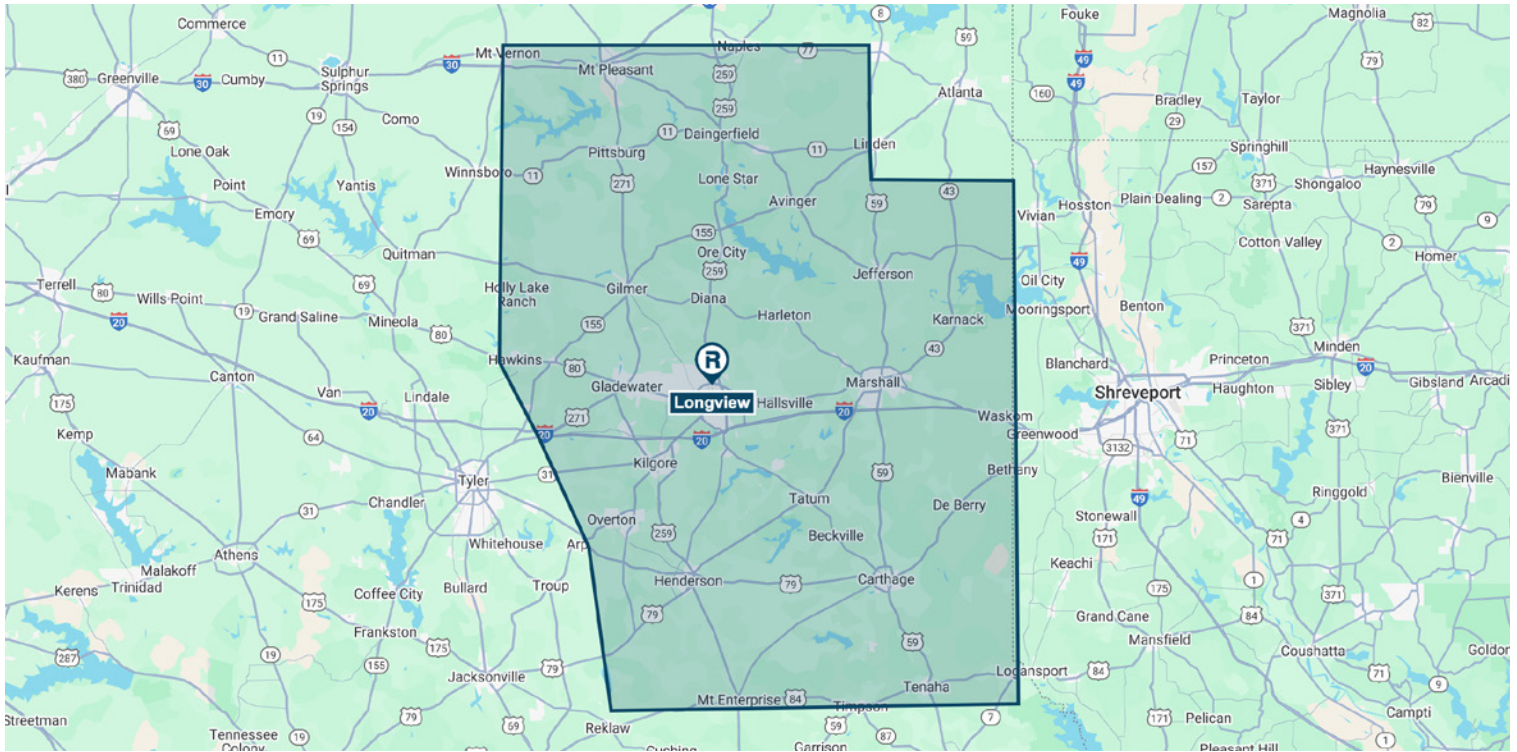


Retail Trade Area • Retail Market Profile

Longview, Texas



Population

2020	402,795	0 - 9 Years	12.15%
2025	419,810	10 - 17 Years	10.98%
2030	437,139	18 - 24 Years	10.07%

Educational Attainment (%)

Graduate or Professional Degree	6.51%	25 - 34 Years	11.93%
Bachelors Degree	12.93%	35 - 44 Years	12.03%
Associate Degree	8.96%	45 - 54 Years	11.46%
Some College	24.93%	55 - 64 Years	12.05%
High School Graduate (GED)	33.08%	65 and Older	19.33%
Some High School, No Degree	8.50%	Median Age	39.03
Less than 9th Grade	5.10%	Average Age	40.13

Income

Average HH	\$88,122
Median HH	\$64,885
Per Capita	\$34,623

Age

0 - 9 Years	12.15%
10 - 17 Years	10.98%
18 - 24 Years	10.07%
25 - 34 Years	11.93%
35 - 44 Years	12.03%
45 - 54 Years	11.46%
55 - 64 Years	12.05%
65 and Older	19.33%
Median Age	39.03
Average Age	40.13

Race Distribution (%)

White	63.26%
Black/African American	15.77%
American Indian/Alaskan	0.85%
Asian	0.89%
Native Hawaiian/Islander	0.06%
Other Race	9.30%
Two or More Races	9.87%
Hispanic	19.26%



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