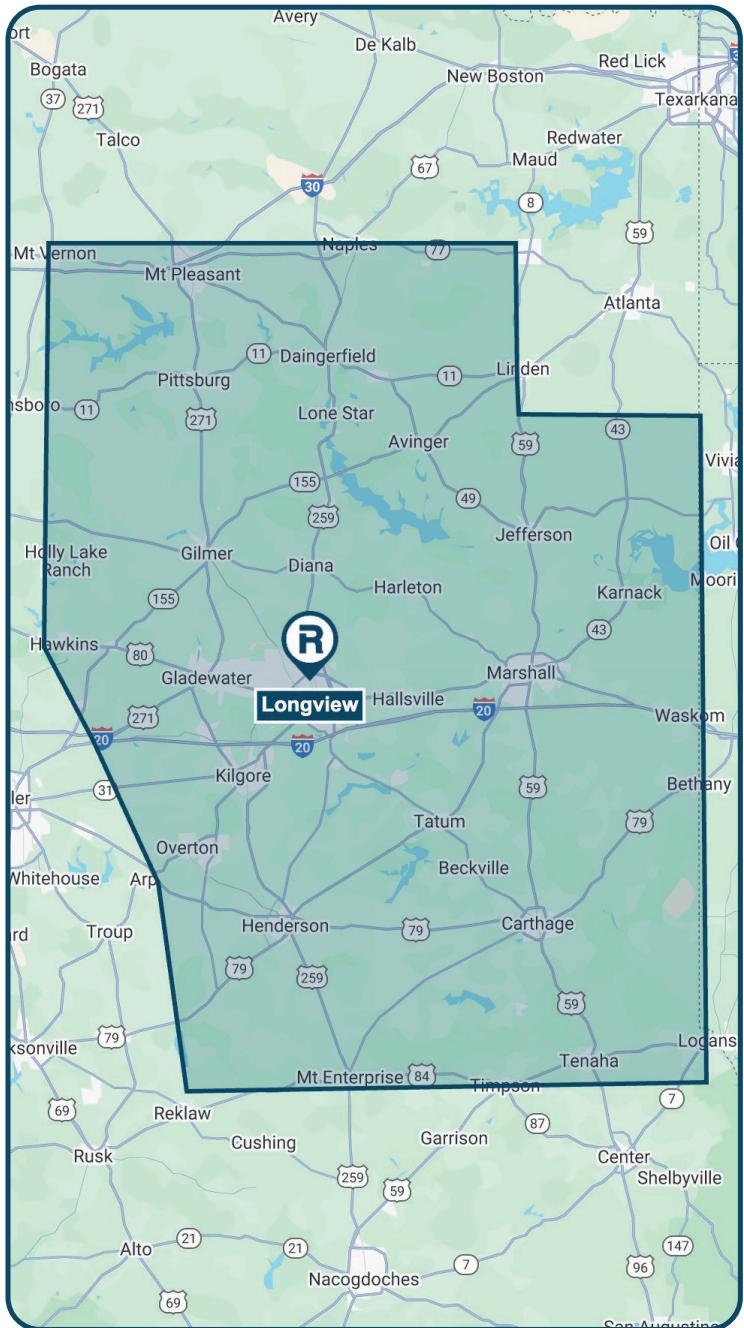


Retail Trade Area — Longview, Texas

DEMOGRAPHIC SNAPSHOT



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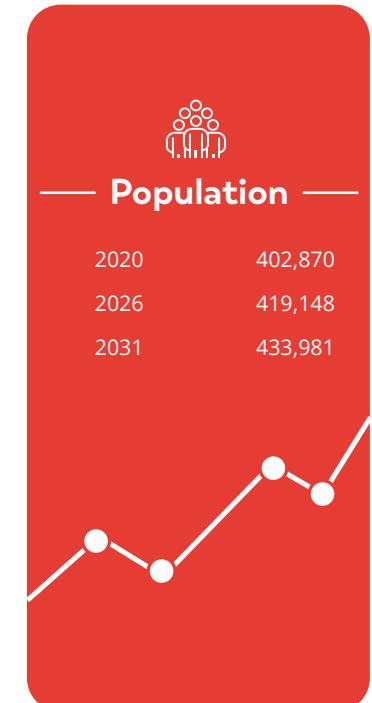
Income



Average HH	\$93,985
Median HH	\$68,486
Per Capita	\$36,964

Population

2020	402,870
2026	419,148
2031	433,981
Median Age	39.09
Average Age	40.15



Age

0-9 Years	12.26%
10 - 17 Years	10.94%
18 - 24 Years	10.03%
25 - 34 Years	11.83%
35 - 44 Years	12.04%
45 - 54 Years	11.52%
55 - 64 Years	11.82%
65 and Older	19.55%
Median Age	39.09
Average Age	40.15



Educational Attainment (%)

Graduate or Professional Degree	6.32%
Bachelors Degree	13.28%
Associate Degree	9.77%
Some College	25.39%
High School Graduate (GED)	31.60%
Some High School, No Degree	7.87%
Less than 9th Grade	5.77%

Race Distribution

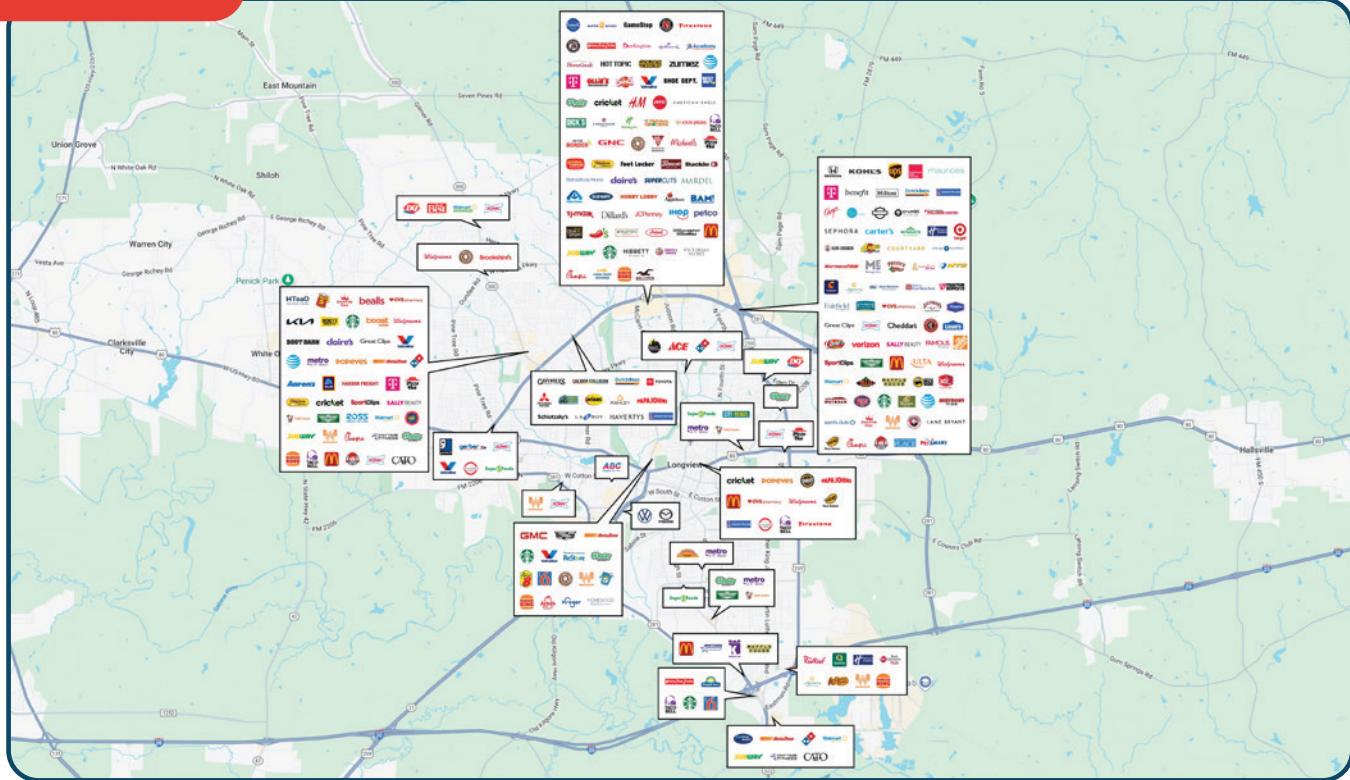
White	63.06%
Black/African American	15.70%
American Indian/Alaskan	0.86%
Asian	0.90%
Native Hawaiian/Islander	0.07%
Other Race	9.37%
Two or More Races	10.06%
Hispanic	19.44%
Non-Hispanic	80.56%

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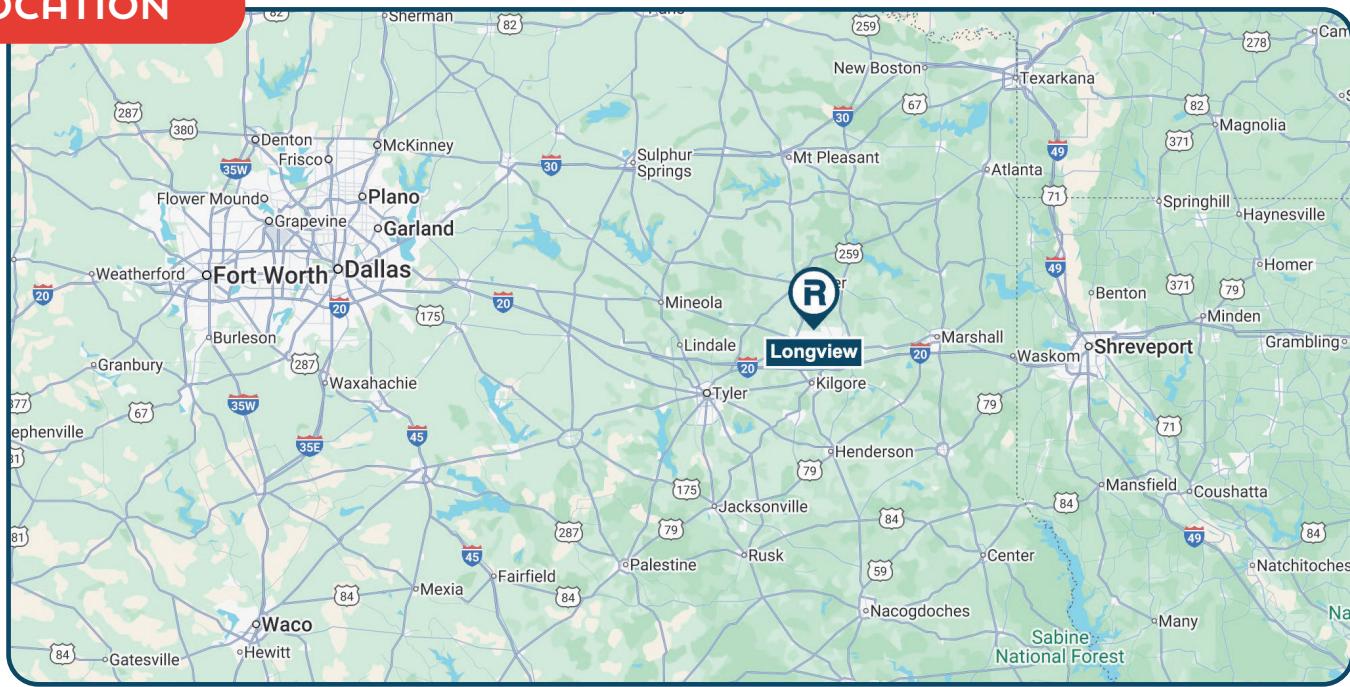
Retail Trade Area — Longview, Texas

DEMOGRAPHIC SNAPSHOT

AREA RETAIL



LOCATION



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